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CLAIMS:

What is claimed is:

A method of disseminating information, comprising: 1. forming one or more category frames containing data for user-selectable categories;

forming a meta frame identifying the user-selectable categories corresponding to the one or more category frames; and

transmitting broadcast information including the meta frame and the one or more category frames in sequence on a common transmission media shared by a plurality of users.

The method of claim 1, further comprising: 2.

responsive to receiving the meta frame and the one or more category frames at a device employed by one of the plurality of users, extracting category information from the meta frame and presenting the user-selectable categories to the user.

The method of claim 2, further comprising: 3. responsive to selection of a user-selectable category by the user,

receiving a category frame corresponding to the user-selectable category from the one or more category frames,

formatting data within the category frame for presentation to the user, and

presenting the data from the category frame to the user utilizing the device.

The method of claim 1, wherein the step of forming one 4.

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or more category frames containing data for user-selectable categories further comprises:

forming each category frame with a starting delimiter identifying a start of the respective category frame, a major code identifying a category to which the respective category frame belongs, encoded data for the respective category frame, and an ending delimiter for the respective category frame.

5. The method of claim 1, wherein the step of forming a meta frame identifying the user-selectable categories corresponding to the one or more category frames further comprises:

forming the meta frame with

a starting delimiter identifying a start of the meta frame,

a major code identifying the meta frame,

for each category corresponding to one of the one or more category frames,

- a category name for the respective category,
- a major code identifying the respective category to which the one of the one or more category frames belongs,

position information specifying a position of the one of the one or more category frames within the broadcast information, and

an ending delimiter identifying an end of the meta frame.

6. The method of claim 1, wherein the step of transmitting broadcast information including the meta frame and the one or more category frames in sequence on a common transmission

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5 6 media shared by a plurality of users further comprises: transmitting the meta frame and the one or more category frames in repetitive succession in one or more

continuous cycles on one or more frequencies.

The method of claim 6, wherein the step of transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprises:

transmitting the meta frame and the one or more category frames in repetitive succession in a single continuous cycle on a single frequency.

The method of claim 6, wherein the step of transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprises:

transmitting the meta frame in repetitive succession on a first frequency; and

transmitting subsets of the one or more category frames in repetitive succession on one or more other frequencies, wherein a unique subset of the one or more category frames is transmitted on each of the one or more other frequencies.

The method of claim 6, wherein the step of transmitting 9. the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprises:

transmitting the meta frame and the one or more category frames in repetitive succession in a single continuous cycle on each of a plurality of frequencies at different offsets, wherein a different frame from the meta

9	frame and the one or more category frames is transmitted at
10	a given time on each frequency within the plurality of
11	frequencies.

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10. I	A system	οf	disseminating	information,	comprising:
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means for forming one or more category frames ining data for user-selectable categories;

means for forming a meta frame identifying the usertable categories corresponding to the one or more ory frames; and

means for transmitting broadcast information including eta frame and the one or more category frames in sequence on a common transmission media shared by a plurality of users.

The system of claim 10, further comprising: 11.

means, responsive to receiving the meta frame and the one or more category frames at a device employed by one of the plurality of users, for extracting category information from the meta frame and presenting the user-selectable categories to the user.

The system of claim 11, further comprising: 12.

means, responsive to selection of a user-selectable category by the user, for

receiving a category frame corresponding to the user-selectable category from the one or more category frames,

formatting data within the category frame for presentation to the user, and

presenting the data from the category frame to the user utilizing the device.

- The system of claim 10, wherein the means for forming 1 one or more category frames containing data for user-2
 - selectable categories further comprises:

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AT9-99-407

means for forming each category frame with a starting delimiter identifying a start of the respective category frame, a major code identifying a category to which the respective category frame belongs, encoded data for the respective category frame, and an ending delimiter for the respective category frame.

The system of claim 10, wherein the means for forming a meta frame identifying the user-selectable categories corresponding to the one or more category frames further comprises:

means for forming the meta frame with

a starting delimiter identifying a start of the meta frame.

a major code identifying the meta frame,

for each category corresponding to one of the one or more category frames,

a category name for the respective category,

a major code identifying the respective category to which the one of the one or more category frames belongs,

position information specifying a position of the one of the one or more category frames within the broadcast information, and

an ending delimiter identifying an end of the meta frame.

The system of claim 10, wherein the means for transmitting broadcast information including the meta frame and the one or more category frames in sequence on a common transmission media shared by a plurality of users further comprises:

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5 6 means for transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies.

16. The system of claim 15, wherein the means for transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprises:

means for transmitting the meta frame and the one or more category frames in repetitive succession in a single continuous cycle on a single frequency.

17. The system of claim 15, wherein the means for transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprises:

means for transmitting the meta frame in repetitive succession on a first frequency; and

means for transmitting subsets of the one or more category frames in repetitive succession on one or more other frequencies, wherein a unique subset of the one or more category frames is transmitted on each of the one or more other frequencies.

18. The system of claim 15, wherein the means for transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprises:

means for transmitting the meta frame and the one or more category frames in repetitive succession in a single continuous cycle on each of a plurality of frequencies at different offsets, wherein a different frame from the meta

9	frame and the one or more category frames is transmitted at
10	a given time on each frequency within the plurality of
11	frequencies.

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19. A computer program product within a computer usable medium for disseminating information, comprising:

instructions for forming one or more category frames containing data for user-selectable categories;

instructions for forming a meta frame identifying the user-selectable categories corresponding to the one or more category frames; and

instructions for transmitting broadcast information including the meta frame and the one or more category frames in sequence on a common transmission media shared by a plurality of users.

20. The computer program product of claim 19, further comprising:

instructions, responsive to receiving the meta frame and the one or more category frames at a device employed by one of the plurality of users, for extracting category information from the meta frame and presenting the user-selectable categories to the user.

21. The computer program product of claim 20, further comprising:

instructions, responsive to selection of a userselectable category by the user, for

receiving a category frame corresponding to the user-selectable category from the one or more category frames,

formatting data within the category frame for presentation to the user, and

presenting the data from the category frame to the user utilizing the device.

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The computer program product of claim 19, wherein the instructions for forming one or more category frames containing data for user-selectable categories further comprise:

instructions for forming each category frame with a starting delimiter identifying a start of the respective category frame, a major code identifying a category to which the respective category frame belongs, encoded data for the respective category frame, and an ending delimiter for the respective category frame.

The computer program product of claim 19, wherein the 23. instructions for forming a meta frame identifying the userselectable categories corresponding to the one or more category frames further comprise:

instructions for forming the meta frame with a starting delimiter identifying a start of the meta frame,

a major code identifying the meta frame, for each category corresponding to one of the one or more category frames,

a category name for the respective category, a major code identifying the respective category to which the one of the one or more category frames belongs,

position information specifying a position of the one of the one or more category frames within the broadcast information, and an ending delimiter identifying an end of the meta frame.

The computer program product of claim 19, wherein the

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instructions for transmitting broadcast information including the meta frame and the one or more category frames in sequence on a common transmission media shared by a plurality of users further comprise:

instructions for transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies.

The computer program product of claim 24, wherein the instructions for transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprise:

instructions for transmitting the meta frame and the one or more category frames in repetitive succession in a single continuous cycle on a single frequency.

26. The computer program product of claim 24, wherein the instructions for transmitting the meta frame and the one or more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprise:

instructions for transmitting the meta frame in repetitive succession on a first frequency; and

instructions for transmitting subsets of the one or more category frames in repetitive succession on one or more other frequencies, wherein a unique subset of the one or more category frames is transmitted on each of the one or more other frequencies.

The computer program product of claim 24, wherein the instructions for transmitting the meta frame and the one or

 more category frames in repetitive succession in one or more continuous cycles on one or more frequencies further comprise:

instructions for transmitting the meta frame and the one or more category frames in repetitive succession in a single continuous cycle on each of a plurality of frequencies at different offsets, wherein a different frame from the meta frame and the one or more category frames is transmitted at a given time on each frequency within the plurality of frequencies.